



Tourism Plan Presentation and Tourism Industry Networking Event Announcement

Tourism British Columbia and the working committee of the *Community Tourism Foundations*® program invite you to attend a presentation on the newly created Tourism Plan for Nakusp and Arrow Lakes. Join the Working Group, representatives from Tourism BC, and other community and tourism stakeholders in your area.

Date: Wednesday April 1, 2009

Time: 6.00pm – 9.00pm

Location: Nakusp Auditorium

***Refreshments will be provided**

Please RSVP your attendance to cpc@nakusp.com.

Nakusp and Arrow Lakes participation in the *Community Tourism Foundations* program and the development of the 5-year Tourism Plan, was initiated in July 2008 by the Nakusp and Area Development Board in partnership with Tourism BC, and involved the participation of a broad tourism stakeholder group.

Throughout the creation of this plan, the working committee and representatives from Tourism British Columbia, have dedicated significant time and resources to support tourism development in Nakusp and Arrow Lakes including participation in several planning sessions and the review of numerous supporting documents and statistical information.

The *Community Tourism Foundations* program was initiated by Tourism BC to assist BC communities in reaching their tourism development goals. A professional facilitator provided by Tourism BC, works closely with a community's tourism stakeholders to develop an in-depth tourism plan that is responsive to the realities of the tourism sector affecting their area. Collaboration with the tourism stakeholders ensures that the plan meets the needs of the community.

For additional information on Nakusp and Arrow Lakes involvement in the *Community Tourism Foundations* program, please visit: <http://nadb.kics.bc.ca/index.php?page=ctfhome>.

For additional information of the *Community Tourism Foundations* program, please visit www.tourismbc.com.